

A note from Mack & Ria

Dear friend,

As a leader (person of influence), you have a remarkable responsibility to impact the lives of those around you, personally and professionally. Remember that as you work your way through this material.

We will be partners as we explore the principles related to effectively leading yourself and others through change. We can't raise the bar for others if we can't reach it ourselves. As you study and teach, we already know you will reach new levels of knowledge, growth, and understanding. We're also confident you will motivate and inspire others to also reach higher as they learn to embrace and leverage change.

The values (principles) contained in *Change Happens* are timeless and have been tested and proven again and again by high impact people across multiple generations around the world. We encourage you to read, study, and familiarize yourself with the ideas in this book in order to prepare to lead others effectively through this information. The key to creating an engaging experience using this content is to teach the principles while supporting them with practices (stories) from your own life. As you teach it, make it your own.

Ultimately, your ability to effectively teach these principles will be based on your ability to effectively apply them in your own life. We're always teaching what we're modeling, regardless of what we're teaching.

We have devoted our lives to helping people make a high impact by making what is common sense also common practice. It is our hope that you will have as much fun as we do while you lead people to a greater understanding of these values that will unleash their true potential. High impact people always have high impact values.

Make it happen or someone else will! It might as well be YOU!

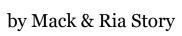
Your friends,

Mack & Ria Story

Mack & Ria Story

Change Happens

Leading Yourself and Others through Change





1. Nothing Fails Like

"When a challenge in life is met by a response that is equal to it, you have success. But, when the challenge moves to a higher level, the old, once successful response no longer works — it fails; thus, nothing fails like success." ~ Stephen R. Covey

a.	The problem with success and why it's often the precursor to downfall is because success
	often doesn't us anything.
b.	Success today is one of the biggest of future success.
c.	Nothing fails like trying to remain the same in a changing world.
d.	What was mastered yesterday may no longer betoday.
e.	Success often quickly leads to
f.	The successful person "has arrived," and the temptation to enjoy what was earned, to
	rest, and to coast lurks just around the corner.
g.	The of complacency rises with each level of success, personally and
	professionally.
h.	To become complacent means we quit striving for, for
	, and for something better.

"You can never get complacent because a loss is always around the corner. It's in any game that you're in - a business, game, or whatever - you can't get complacent." ~ Venus Williams

2. Nothing Fails Like Success (continued)

	"The illiterate of the 21st century will not be those who cannot read and write,
but ti	hose who cannot,, and" ~ Alvin Toffler
a.	Once we've achieved success, most of us no longer want to We want
	to hold our ground and keep things just the way they are.
b.	In today's busy world, everything is changing. People change,
	processes change, customers change, products change, demand changes, suppliers
	change, expectations change, and many other things will change. Change happens.
c.	When everything is constantly changing, the is also changing.
d.	Therefore, the one thing that should also constantly change is:
e.	If we're not willing to change, we should expect to be left behind by those who are.
f.	When we choose to constantly change to meet new challenges, we have a chance to
	continue to achieve personal and organizational success.
g.	When we to change in response to new and greater challenges, we and
	the organizations where we work will to survive, and some will end
	up taking a dive.
h.	If you want to intentionally accelerate your climb up the corporate ladder and be
	recognized as a high impact team player by the high impact leaders in your organization,
	you must become a at learning, unlearning, and relearning when
	change happens.

"If you want to make enemies, try to change something." ~ Woodrow Wilson

	"Change is the of life. And those who look only to the past or present are certain to miss the future." ~ John F. Kennedy
a.	The impact of change means the of something familiar.
b.	When change occurs, the predictable, stable situation we have become comfortable with
	is ending and a new situation is beginning. For most people, that could be, and usually
	is, considered a impact of change.
c.	There is also a side to the impact of change.
d.	Change brings new situations, new experiences, new challenges, and usually new
	opportunities. That could be, although often isn't, considered the positive impact of
	change.
e.	While we cannot control every aspect of the situation, we certainly can
	how the change impacts us personally.
f.	How the change affects us is determined by our and degree of
	acceptance of the change.
g.	The attitude you choose will determine much of what happens in the
h.	When change impacts us, we become more focused on the negatives of the situation
	instead of the positives. Often, we spend more time and energy worried about what we
	don't know and what we can't control than we do on looking for the
	of the change.
"U	Incertainty creates the necessary condition for" ~ Jim Kouzes

3. The _____ of Change

4. The Impact of Change (continued)

	but on building the new." ~ Socrates
	The impact of change brings out the worst in some and the best in others. When change happens, the first thing people want to know is, "How is this change
	going to impact me?" Until they know the answer, they're not interested in anything else.
c.	It's the leader's to help others feel when change happens.
d.	When people are uncertain about the changes happening to them and around them,
	there's a tremendous need for
e.	Leaders must their team members focus on what's and move
	beyond what's
f.	When change happens, some people will simply through the change passively
	allowing change to happen to them while others will through the change
	actively making change happen around them.
g.	Those growing through change will be identified by their leaders as
	team players who are helping them and other team members effectively
	deal with change.
h.	When change happens, those going through change tend to But, those
	growing through change tend to
	"When we are faced with change, we either step forward into,
	or we step backward into" ~ Abraham Maslow

"The ______ of change is to focus all your energy, not fighting the old,

5. Two Ways to Deal with Change

	"You must take personal
	You cannot change the circumstances, the seasons, or the wind, but
you	can change That is something you have charge of." ~ Jim Rohn
a.	Viktor Frankl said it best, "Between and, there is a
	space. In that space is our to our response. In our
	response lies our and our"
b.	Regardless of the situation we find ourselves in, we have the to choose
	how we respond to it. Even if we cannot change the situation itself, we can choose to
	change how we look at it and how we respond to it.
c.	When we choose to rise above our circumstances or our environment, we find the
	ultimate freedom in personal growth and development.
d.	The person will rise above his or her situation, take personal
	responsibility, and choose to be proactive by helping things go right.
e.	The person will blame anything and anyone else for their
	circumstances and choose to do nothing. They become part of the
	instead of part of the
f.	Being proactive will help you manage your
g.	Being proactive will allow you to stand out among your peers as someone who is a leader
	or who has leadership potential.
h.	Being proactive will help equip you to meet the challenges of change and turn them into
	opportunities.
	"When we are no longer able to change a,
	we are challenged to change" ~ Viktor Frankl

6. Two Ways to Deal with Change (continued)

"1	eing about discovering the hidden ways in which we sabotage	
our	elves empowers us to expose and eliminate these invisible culprits." ~ Amir Ghannad	
a.	When change happens, you can rest assured those responsible for implementing th	ıe
	change are you. They want to know several things:	
	• Are you with them or against them?	
	• Can theyyou?	
	• Will you them? Or, will you them?	
b.	Are you a high impact leadership? When change happens, do other	îs.
	see you whining or shining?	
c.	The instant change begins to happen, you begin to increase or decrease you	ır
	with those around you because change puts you in the spotlight. You	ır
	peers are watching and your leaders are watching.	
d.	When the spotlight is on you, the is also on you. How will yo	u
	respond? Will you be seen hanging with the whiners or rising with the shiners?	
e.	When change happens, reactive leaders instantly begin to let their b	ю
	seen and heard. They are the first to complain and are the most outspoken.	
f.	The more we, the less we	
g.	Proactive leaders choose to become comfortable being uncomfortable.	
h.	Proactive leaders positively embrace, leverage, and lead change. They intentional	y
	engage their team by modeling the behavior they expect.	
	"Human beings, by changing the attitudes of their minds,	
	can change the aspects of their lives." ~ William James	

7. Resisting Change

The.	first step toward change is The second step is"
	~ Nathaniel Branden
a.	Resistance to change from person to person and from situation to situation.
b.	What's interesting is we can recognize this in other people's lives, but when it comes to
	our own, sometimes we don't even realize we are being resistant to change.
c.	Often, we resist change because wethe
d.	Some people choose to resist change and go with a known situation, even if it's not the
	best choice.
e.	If we are resistant to change for the sake of keeping things the same, we make the
	mistake of missing out in life.
3	Reasons Some of Us Resist Change:
	1. It's not Anytime we are changing, we must get
	our comfort zone. We leave behind a comfortable, familiar setting
	and find ourselves dealing with a lot of unknowns.
	2. It's not Anytime we are changing, we must put more energy into the
	situation. Change requires more and than the status
	quo because your mind must unlearn and relearn.
	3. It requires We don't mind risking often if the risk is small or low, and
	we don't mind risking as much when we stand to gain big. But, we don't naturally
	like to take risks if the odds aren't good, or we stand to lose a lot.
	"Your mind your results.
1	f you want to change your results, you first must change your mind." ~ Mack Story

8. Resisting Change (continued)

	"Managers change Leaders change the way you
	without you realizing it." ~ Daniel Burrus
a.	Most often, people are resistant to change because they haven't been
	how to about and leverage change.
b.	If the leader openly resists change, they are more likely to have a team that resists
	change. When change happens, everyone is watching the leader's
c.	John G. Miller was definitely looking in the mirror and intentionally choosing to accept
	responsibility when he said, "God grant me the serenity to accept the people I cannot
	change, the courage to change the one I can, and the wisdom to knowit's!"
d.	When change happens, it's the leader's responsibility to insure his/her team is
	for change.
e.	Often, leaders must change how they in order to model a higher level of
	thinking and a different level of for their team.
f.	Leaders must understand those who are avoiding and resisting change are
	to the team and the organization.
g.	As a leader, you must determine how much time and energy you are willing to dedicate
	to help those who are resisting change begin to embrace change.
' U'	nfortunately, too often people focus on the negatives and lose sight of the multitude of
	blessings that surround us and the limitless potential that exists for the future."
	~ Sir John Templeton

9. Change or Be Changed

"In	times of change, inherit the earth; while the learned find themselves
	beautifully equipped to deal with a world that no longer exists." \sim Eric Hoffer
a.	When things change, we can choose to change with them, or we will find ourselves put
	, passed, or pushed
b.	When we are put aside and passed over, we may never realize the many
	we missed as a result.
c.	Once we're identified as someone who is resistant to change and someone who refuses
	to change when necessary, our influence as we begin to be consistently
	overlooked.
d.	When we develop a track record of resisting change, we may be terminated, asked to
	resign, or asked to retire. Often, although not always, this is the direct result of
	continuously refusing to and to an ever changing world.
e.	Opportunities and promotions may go to those with less experience or seniority simply
	because they demonstrate the ability and willingness to and
	their leader when change happens.
f.	impact people reactively go through change.
g.	impact people proactively grow through change.
	"Low impact people go through change.
	High impact people grow through change." ~ Mack Story

10. Change or Be Changed (continued)

	"Most people won't the immediate to change
a	and end up paying the price for not changing." ~ John C. Maxwell
	should help their team understand they will pay the price of change, or they will pay the price of being changed. Either way, there will be a price to pay.
b.	Leaders should help their team understand the price, relative to change within the
	organization, refers to two main areas:
	1 – This is a price and must be paid whenever you decide to change. This is the price that must be paid to learn new skills and adapt to the changes.
	2 This price is a price is huge in this area. If you lead change and/or accept and embrace change early, you may actually <i>receive</i> a payment with an increase in influence. However, if there's any delay in accepting, embracing, and supporting the change, you will <i>pay</i> a price by losing influence. You may never know you have lost influence, but it will happen. <i>The longer the delay, the greater the loss</i> .
c.	Influence is hard to come by. It's highly recommend that you what you
	already have and your influence when you can.
d.	When a person to accept, embrace, and support change, they may
	potentially be choosing to They are not being fired
	because they but wanted to stay.
e.	Leaders always prefer to $\it change$ others (help them change) rather than have to change
	others (terminate/replace them).
f.	If the leader can't effectively lead change, they will be replaced by someone who will.
	"Change is the foundation for" ~ Mack Story

11. If You Snooze, You Will _____

"Because things are the way they are, things will not stay the way they are." \sim Bertolt Brecht

a.	Regardless of our wishes, change is going to occur in life, at work, and at home.
b.	Anytime change is occurring, there are challenges and opportunities.
c.	We only hurt ourselves when we attempt to maintain the while things are
	changing in the
d.	Those who are quick to the opportunities will be able to take
	of them, while those who are to change will decrease their influence.
e.	We miss out by to embrace changes when they occur.
f.	We must we aren't entitled to the status quo.
g.	The person to respond positively to change has the first chance to stand out as
	a leader, the first chance to influence others positively, the first chance to have
	or make decisions, and the first chance to take advantages of new
	opportunities.
h.	It's true. Change isn't always for the better. It's also true that if nothing changes, nothing
	gets better. If everything stays the same, there will be no improvement.
	"It's easier toyour way into a new way of,
	than think your way into a new way of acting." ~ Jerry Sternin

12. If You Snooze, You Will Lose (continued)

"Difficulties come to you at the right time to help you and move
by overcoming them. The only real misfortune, the only real tragedy,
comes when we suffer without learning the" ~ Emmet Fox
7 Ways You Lose When You Snooze
1) You will have meaningful, positive in every
direction. When your influence goes down, so does your value and your options.
2) You will not be asked for One way a decrease in influence reveals itself is
when your boss and other leaders don't ask your opinions or let you know what's going on.
3) You will be passed over for Why would anyone responsible for
leading and implementing change consider promoting someone who is resistant to change?
4) You will be passed over for The people who support
and embrace change will be rewarded. Those who don't will get passed over.
5) You will be seen as part of the instead of part of the
When it comes to change, leaders are constantly discussing who is on
board and who is not.
6) You may be This doesn't happen too much because if you choose to
be a part of the problem, you're a part of the problem regardless of your position.
7) You may be The ultimate loss. Not only do you pay the price of
your choices, but now those in your family must pay too.
"You can have great academic intelligence and still lack intelligence."
~ Hyatt & Gottlieb

13. The ______ of Change

"God grant me the serenity to accept the things I cannot change, the courage to change the things I can, and the wisdom to know the difference." \sim Reinhold Niebuhr

- a. Change is hard even when we want it. It's especially hard if we don't want it, or it wasn't our idea.
- b. Change of any kind always brings with it the challenges of ______ to something new.
- c. Change requires us to use more of our conscious mind than our subconscious mind.

 ______ that served us in the past are no longer helpful.
- d. The challenge of change comes in consciously having to think about the new _____.
- e. We must take action in order to respond to the new reality. It requires extra ______ and _____. It won't happen accidentally.
- f. This is difficult when we desire the new reality. It's much more difficult when we tell ourselves we don't want the new reality.
- g. Change is a challenge because it forces us to cross the gap between _____ and
- h. Change requires us to take action and change something on the ______, so we can achieve results on the ______.

"We hear of businesses succeeding or failing, but it is not the business...

it is the _____ who succeed or fail." ~ Truett Cathy

14. The Challenge of Change (continued)

	is always preceded by change. Change is always preceded by
	Where there is no challenge, there is no change.
	It's the job of the leader to challenge the" ~ Andy Stanley
a.	If you want a better career and more out of life, change is not an It's required.
b.	If you want to continue to get the same results you're getting today, then you do not
	have to do anything differently. You're safe. You will never have to change a thing.
	Right?
c.	You may have heard someone say, "If you always do what you've always done, you will
	always get what you've always gotten."
	That would be absolutely true if everyone else continued to do what they've always done. That would mean we live in a world where nothing changes. But, we know we live in a world where everything is changing. Not only is everything changing, but it's also changing rapidly.
d.	If you always do what you've always done, you will get because those who
	are changing for the better will get of everything.
e.	Your ability to lead yourself and others through change will determine whether you get a
	more out of life or a more out of life.
f.	You must your own process. The process of
	about change.
g.	Once you begin to challenge how you <i>think</i> and, you will begin to be challenged
	in another way. Those who don't embrace change may stop embracing you and start
	challenging you.
"Lead	lers to meet the challenge. Followers away from the challenge."
	~ John Kenneth Galbraith

15. The Fear of Change

	~ Leo Tolstoy
a.	is what happens when anxiety over something becomes overwhelming.
b.	What's interesting is we often spend a lot of time and energy being of
	something that may never happen. The vast majority of our fears are completely
	unfounded.
Here	are 3 common fears related to change:
•	Fear of the We generally like to know what's coming. Most of us don't
	like big surprises in areas truly important to us. We worry about what might happen. To
	overcome fear of the unknown, focus on the of the situation, rather than
	telling yourself a story that may not be true.
•	Fear of Having control means we can get what we want.
	More control equals more options. We fear situations where we lose control because we
	have fewer options. To overcome the fear of loss of control, we must focus on what we
	can control about our situation, instead of what we cannot control.
•	Fear of most because we won't
	let go of what we most. When we are fearing a potential loss, we are
	focused only on the immediate impact. To overcome fear of loss, we must focus on the
	change will bring, instead of the loss.
	"May your reflect your hopes, not your fears." ~ Nelson Mandela

16. The Fear of Change (continued)

YOU	re afraia. So what? Everyboay's afraia. Fear is the common ground of numanity. The
quest	ion you must wrestle to the ground is, 'Will I allow my fear to me to mediocrity?'"
	~ Andy Stanley
a.	If you're going to choose to fear something, don't fear change. Fear
b.	At this moment, you may or may not realize how much the fear of change may be
	holding you, and possibly your team, back.
c.	That little voice in your head is nudging you It constantly plants and
	waters the seeds of aspiration within you. What is it inside of you that holds you back?
	What inside of you prevents you from actually climbing to the next level? It's one thing.
	And for everyone, it is the same thing. It is fear. It is
d.	Donovan Weldon, spoke these powerful words, "The only person between you and
	success is you! The only person between you and failure is you
	!"
e.	Will you embrace change? Or, will you embrace mediocrity? The is yours
	to make.
f.	When you choose to, you may be choosing to embrace
	mediocrity.
g.	There's only person on this earth who can remove the fear barrier and allow you
	to lead yourself and others to the next level and beyond:
"Cour	rage comes with the sun. You can conquer almost any fear if you will only make up your
	d to do so. For remember, fear doesn't exist anywhere except in"
	~ Dale Carnegie
	J

"Changeyou have to." ~ Jack Welch
a. Learning to embrace change is much than learning to tolerate change.
b. Embracing change means you the opportunity to try something new.
Here are 5 ways you can embrace change:
1) and Action is the enemy of Slow down.
Spend some time thinking. Sit down somewhere quiet. Think about what needs to change
and why. Think about what you need to do in order to create that change.
2) Let go of the It's strange how nostalgia makes the past seem better than it
was. Don't spend too much time looking back. Resolve to remember the past, but let it go.
Move on to the future. The past wasn't as good as it seems now. Even if it was, it's gone.
3) Remove the environment by getting
rid of the things that aren't serving you. In times of change, two of the most important
things to rid ourselves of is toxic and toxic
4) Try something Read a book by an unfamiliar author – maybe you will gain
a new perspective. Meet someone new and listen to their story. Whenever we are facing
change, if we can embrace it in small ways, it will become easier to embrace it in big ways.
5) Create a new (good) In times of change, we can feel out of control. The
mental of forming a new habit will create momentum and the sense
of accomplishment will empower you. Always start with a small habit to ensure you will be
successful.
"All meaningful and lasting change starts first in your and then works its way out." ~ Albert Einstein

17. _____ Change

18. Embracing Change (continued)

6	It really is amazing what happens when you the importance of the
	opportunities ahead of you, responsibility for your future,
	and take action." ~ Michael F. Sciortino, Sr.
a.	When you embrace change, you are also embracing
b.	When it comes to embracing change, there's a magic word you can proactively use to
	begin separating yourself from the crowd in a way that allows you to get
	by the high impact leaders and for the reasons. The
	magic word is "?"
c.	When you ask, "?" or "?" instead of "Can
	I?" or "Can we?" you have started to truly the way you and others
	think. "Can I?" indicates self-doubt. You don't know if you can. But, when you say "How
	can I?" you have already decided you will and you can. Therefore, your imagination can
	run wild in the direction.
d.	"How can I?" indicates there is a way. You just need to it. Asking
	how triggers the proactive muscles in your mind, and you get busy trying to find a way.
Li	sten to the voices of those proactively embracing change:
	 a. How would a proactive person respond? b. How will I be viewed if I respond positively? c. How can I help others embrace the change? d. How will this benefit me? e. How can I leverage this change to my benefit? f. How will this benefit our team? g. How will this benefit the organization? h. How will this make us more competitive? i. How can I help make it happen?
	"If we embrace the of living life to the fullest,
	then we must be willing to acceptfor doing it." ~ Ria Story

19. Leveraging Change

	"I car	anot say whether things will get better if we change; what I can say is they	
		change if they are to get better." ~ Georg Lichtenburg	
a.	When	you find yourself stressed out over a change, it's especially important to spend	
	time _	on how to it.	
b.	Lever	age (the verb) is defined as "using a quality or advantage to obtain a	
		result."	
c.		aging something can be a powerful way to gain and accelerate	
		,	
d.	d. Change always brings		
e.	When	we leverage change we not only take advantage of the obvious opportunities, we	
		new ones as well.	
f.	Anytii	me we are experiencing change, we can learn to leverage it by looking for the	
	_	tunities. Ask yourself these six questions:	
		What does this change mean for me personally? What areas (assist/relational mental/ametional physical or spiritual) of my life.	
	2.	What areas (social/relational, mental/emotional, physical, or spiritual) of my life does this change impact?	
	9	How does this affect my environment?	
	3. 4.	What opportunities does this change bring?	
	5.	How can I create more opportunities from this change?	
	Ū	How can I leverage this change to make a bigger improvement with this	
	0.	opportunity?	
"A sig	gn of _	and is when you come to terms with the realization	
that	your_	cause your rewards and consequences. You are responsible for	
your	life, an	nd your ultimate success depends on theyou make." ~ Denis Waitley	

20. Leveraging Change (continued)

"When others are moaning, groaning, and whining, it's easy for you to start"
~ Mack Story
Leveraging change means you seek ways to intentionally your influence during
change.
7 Benefits of Leveraging Change in the Workplace
1) You will be for taking initiative. The first to help always gets the most
recognition.
2) You will build strong relationships with the When
you embrace change, you are attracting others who embrace and initiate change.
3) You will get to more about how the business operates. As you
interact with more game changers, you will build Be sure to ask questions to
learn the thought process behind the change.
4) You will have more in implementing the change. When you get
involved with making the change happen, you will be asked your opinion.
5) You will have more input in changes. As you build relationships with
leaders during change, they will begin asking your thoughts about future changes.
6) You will become more When leaders start to benefit from your
support and your ideas for improving the processes and moving the organization forward,
you become more valuable to them and the organization.
7) You will be considered for Those who make an impact helping
the leaders implement change will be given more opportunities to make an impact.
"If someone you're trying to influence doesn't you, you're not going to get very far; in
fact, you might even elicit suspicion because you come across as manipulative." ~ Amy Cuddy

21. Leading Change

"Intelligence is the to to change." ~ Stephen Hawking	
a. When we talk about leading change, it's important to remember the most difficult, an	ıd
most important, person to is oneself.	
3 ways to influence and lead change within yourself:	
1) What you about. Leading change with oneself begins by choosing you	ır
thoughts carefully. The moment you feel negative about the changes, stop and think about th	ıe
benefits or positive aspects of the situation. Oprah Winfrey said, "What you focus of	n
," and that's especially true for situations where you are dealing with change	e.
Focus on the negatives, and they will until they overwhelm you. Focus on the	ıe
positives, and you will find of them.	
2) What you yourself. You are the most important person you will ever tal	lk
to. Because, whatever you tell yourself carries far more weight in terms of impact on you	ır
mental state. You can talk yourself into or out of just about anything. Embrace change b	Эy
looking at the situation honestly and evaluating how you are talking to yourself about the	ıe
change. Are you telling yourself it was better the old way? If so, you will never embrace th	ıe
changes or lead others through them. Tell yourself you are moving on. Times change, and s	<i>50</i>
should you.	
3) What you tell It's almost as if speaking something out loud affirms	it
and makes it <i>feel</i> true. The more we repeat something to someone else, the more we believe	it
too – until we know it's true without a doubt. Your words carry weight. That's why focusing o	n
the positive is so important.	
"Life does not get better by" ~ Jim Roh	n

22. Leading Change (continued)

	"While one person	because he feels	
anoth	ner person is making	, and becoming	." ~ Henry C. Link
a.	people w	vill forever remain average, a	nd often miserable, as they
	struggle through lifeunless	they choose to change.	
b.	Since leadership is defined	as, a form	al leadership position isn't
	required to lead change. You	simply need a	_ to leverage your influence
	by applying the principles you	ı've been learning.	
c.	Getting is the	e quickest way to build	·
d.	When you can implement cha	ange effectively in support of th	e leaders in a way that helps
	them accomplish their missi	ion, they will begin to figure	out where you can make a
	bigger impact and how they c	an better and	l you.
e.	What are the leaders doing	g? Exactly what you learned	about in the last section,
	change.		
f.	When they can change your	role and give you more auth	ority and responsibility for
	making changes, not only will	I they and the organization ben	efit, you will also benefit.
g.	Everything you ever achieve	will be a direct result of your a	ability to
	(lead) other people.		
"Į	f you people t	o change, as a leader, you hav	e no reason to be proud.
Any p	oerson with character	can and intimidat	e others into
	The result is	not	." ~ Mack Story

23. Communicating Change

	is the most powerful weapon which you can use to change the world."
	~ Nelson Mandela
a.	How and what we choose to about change, either at work or at
	home, if we build with everyone around us.
b.	Being and in your communication builds trust,
	while information about what's going on creates
c.	Even if you don't have all the answers, it's important to communicate what you do know.
d.	When change happens, it's important to be transparent and communicate the changes,
	with the right people, at the right time.
e.	To build trust, let your team know about changes as soon as possible, so they don't hear
	about them from someone else first.
f.	The greater the for communication.
g.	and communication of accurate information can make or
	break you when things are changing fast.
h.	Make communicating about change a
i.	If your communication efforts don't meet, neither will
	"Communicating is one of the critical skills in life,
	but communication during change is even more imperative." ~ Ria Story

24. Communicating Change (continued)

"The 1	most important thing in communication is towhatbeing"
	~ Peter Drucker
a.	As a leader (influencer) of change, your #1 goal is to get from those who
	will be affected by the change and/or responsible for implementing the change. Without
	buy-in, everything else becomes much more complicated.
b.	People always buy-in to the before they buy-in to the leader's
	You are the key to your own
c.	When you allow others to be involved with making changes on the,
	things go much smoother on the
d.	One of the most powerful ways to get buy-in is to insure others feel
	before you try to be understood. Let them go
e.	Sharing information with those who will be affected by the change builds trust and
	increases buy-in by giving them a to express concerns and to make
	suggestions.
f.	Leaders understand none of us is as as all of us. None of us is as
	as all of us. And, none of us has as much as all of us.
g.	Liz Wiseman was on target when she suggested, "The critical skill of this century is not
	what you hold in your head, but your ability to tap into and access what other people
	know. The best leaders and the fastest learners know how to collective
	intelligence."
h.	Kevin Cashman observed, "Authentic listening is not easy. We hear the words, but
	rarely do we really slow down to listen and squint with our ears to hear the
	,, and underlying"
	"Take the it takes, so it takes time." ~ Pat Parelli

25. Initiating Change

"Th	he pessimist abou	it the wind; the optimist	it to change;
	the realist	the sails." ~ William Arthur	· Ward
a.	Initiating change requires a high	ner level ofi	ntelligence.
b.	Initiating change requires a	approach. Initiati	ng change requires you
	to say "I" instead of "I	"	
c.	Only those who are very proa	active will take the initiative to	make change happen
	because they must buy-in to	the "" of the change en	ough to overcome the
	resistance that will certainly sur	face.	
d.	When you initiate change, you to	ake responsibility.	
e.	"Status quo" is a anyw	vay – nothing stays the same in li	fe. You are either going
	forward and making	or going backward and losing	·
f.	Causing something to improve f	or the better isn't easy – but it's c	ertainly
g.	Small changes can be extremely	y powerful, especially when com	pounded over time. As
	Lao Tzu said, "The journey of a	thousand miles begins with a sin	gle step."
h.	When we initiate change in	others, we must be able to he	elp them and
	the "why," so	o we can help them embrace the c	hange.
i.	The best way you can do that	is to ask questions related to the	ne of
	change.		
	"Progress is imp	ossible without change, and thos	e
who	cannot change their	cannot change anything." ~	George Bernard Shaw

26. Initiating Change (continued)

"Responsibility and roles are not something that must be handed down; they are
as one assumes more and more responsibility in the organization." ~ Jimmy Collins
The most valuable team members intentionally problems and
processes.
3 Levels of Change Initiation:
1) Identify a You take responsibility for identifying problems, but you
expect someone else to be responsible for solving them. You're communicating to the leader
you don't want to take responsibility, and you're unwilling to think for yourself. In this case,
you are part of the problem, not part of the solution. The leader must solve the problem.
2) Identify a problem, and provide a You take responsibility for identifying
a solution to an identified problem before you notify the leader. You're responsible for thinking
about a solution before you get the leader involved. The leader learns how you think. You're
simply seeking agreement and approval to implement your change. The leader will notice your
desire to take more responsibility. The leader will respect, value, and trust you more.
3) Identify a problem, and the problem. Once you've earned trust with your
leader at level 2, you're ready to move on to level 3. In this case, you have discovered an
opportunity to solve a problem. You have worked alone or with your team, to develop a
solution for the problem. You have also implemented the solution and validated it. The
problem is solved. When you see the leader, you simply say, "I identified a problem, and this is
what I/we did to solve it." You are now addressing problems and no longer a part of the
problem.
"We are anxious to improve our circumstances but unwilling to improve
We therefore remain" ~ James Allen

27. Become a Change Champion

"______is not fatal, but failure to change might be." ~ John Wooden

In order to become a change champion, you must learn to lead others. Leading others well begins with leading <u>yourself</u> well.

7 Ways to grow your influence in order to become a Change Champion:					
1)	Do more than Go above and beyond, whether it's at work or at home.				
2)	Do it before it is If you know something needs to be done, do it.				
	Don't wait to be asked or "voluntold" because the first person to step up without being				
	asked will be noticed as a leader long before the person who is asked to comply. Look				
	around for tasks that need to be done.				
3)	Be and There is a fine line between confidence and				
	arrogance – it's called Don't be afraid to speak up when you know the				
	answer to a question, but also don't be afraid to admit if you don't know something.				
4)	Admit We all make mistakes. Admit them. Apologize (sincerely)				
	when necessary. Correct them – and move on.				
5)	to help others. Those who have a heart for serving others in some				
	way will build influence far beyond those who expect to be served.				
6)	Take more When you take responsibility for making something				
	happen, you own the situation. Asking \underline{how} you can do something allows you to think				
	through a solution, instead of asking \boldsymbol{if} you can do something. Little words – big difference.				
7)	Accept less and more Accept more of the blame				
	when things go wrong and share more of the credit with others when things go right.				
"I	eadership education is not reserved for people with titles. We focus on people who want to				
t	take the next step in their leadership journey, no matter what their official title or role is."				
	~ Bob Chapman				

28. Become a Change Champion (continued)

"Lead	lership is not a license to do; it is a responsibility to do"~ Simon S	inek
a.	Leadership is about you are, not you are or you sit.	
b.	High impact leaders make the best change champions because they of	iers,
	they in others, and they strong relationships with other	rs.
c.	High impact leaders are constantly changing and investing in their own	,
	not only to improve themselves, but also to help improve others.	
d.	Joshua Encarnacion remarked, "We need to change the way we believe in people	. We
	need to move beyond trust, faith, and confidence. We need to shift to encouragen	ıent,
	empowerment, and engagement."	
e.	others when change happens communicates things are g	oing
	to get better. Encouragement communicates you believe they can make the neces	sary
	adjustments, and they have the ability to deal with the changes going on around the	n.
f.	others when change happens gives them a voice regarding the)
	changes and shows your belief in their ability to identify and solve problems.	
	Empowering others allows them to become responsible for implementing the chang).
g.	others when change happens gets them involved with the process, transf	ers
	the responsibility for results to them, and allows them to make a bigger difference.	
"	starts with 'what is' and attempts to keep what is working intact and elimi	nate
what	is not, simply starts with 'nothing' and is led by a vision of the w	hole
as	if it were to be created from scratch today. The former views today as an extension	of
yes	sterday and tries to make the most of what is. The latter sees today as the beginning	of
t	tomorrow and shapes today's circumstances as a solid foundation for what will be."	
	~ Amir Ghannad	

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29. The Courage to Change

"Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful
beyond measure. It is our light not our darkness that most frightens us. We ask ourselves,
who am I to be brilliant, gorgeous, talented and fabulous? Actually, who are you not to be?
Your playing doesn't serve the world. There's nothing enlightened about
shrinking so that other people won't feel insecure around youAnd as we let our own light
shine, we unconsciously give other people permission to do the same. As we are liberated
from our own fear; our presence automatically liberates others." ~ Marianne Williamson
a. If it doesn't you, it won't you.
b. Stephen R. Covey said, "There are three constants in life,
, and"
c. We all have the potential to do more and be more in life. The problem is, most of us just
let life happen rather than living
d. Proactive people embrace change because they realize in order to get different
, they must do things differently.
e. When we embrace the concept of creating the we want, we can create
the we want.
f. Every one of us are exactly where we should be based on each of the
we made in the
g. When you, your thoughts
willstart improving your
"There is no to be found in playing small –
in settling for a life that is less than the one you are capable of living." ~Nelson Mandela

30. The Courage to Change (continued)

	"There are two types of courage that you need:
Fi	rst, you need the courage to, and to take action, to take a leap of faith.
	You need the courage to go 'all-in' without any guarantee of success
	and with a high possibility of failure, at least in the short-term.
The s	second type of courage that you need is called 'courageous' This is the
abi	lity to hang in there and continue working and fighting after you have gone all in and
befor	re you have yet seen any results or rewards. Many people can muster up the courage to
tak	ke action toward a new goal, but when they see no immediate results they quickly lose
hea	rt and pull back to safety and security. They don't have staying power." ~ Brian Tracy
a.	When you change what you, you change what you
b.	Saying no to something gives you the to say yes to something
c.	Saying no to the things you up to say yes to the things.
d.	What you say yes to shapes your
e.	Ask yourself this question constantly, "Will what I'm about to do move me in the right
	?"
f.	Without the courage to change, you will get left behind by those brave enough to take
	and forward toward a better future.
g.	If you want to get to a new level, you've got to change how you your
	and you invest it with.
h.	Courage allows you to transform yourself from who you are today to who you want to
	become tomorrow. Change what to be changed, not what is to change.
	"Life shrinks or expands in proportion to one's" ~ Anais Nin